

GROW PLAN

WITH SWAPNIL & VIJAY



growaplan@gmail.com

GROW PLAN
WITH SWAPNIL & VIJAY

“

BRAND
&
BUSINESS
CONSULTANT

”

growaplan@gmail.com

WHO WE ARE ?

GROWAPLAN is a data-driven branding, research, and creative agency based in Jaipur, India.

We've worked with business leaders to create clarity for their teams and alignment with the needs of their customers.

We utilize proven frameworks and processes built on a unique blend of brand strategy, consumer research, and proprietary market data.

Our work amplifies the sales, marketing, and culture of brands so that they can achieve more growth and build loyal customer relationships.



The Value We Deliver



Expertise

Gain a competitive advantage with better insights plus proven frameworks and tools



Profitability

Increase marketing ROI and reduce sales cycles in support of the bottom line



Vision

Confidence to pursue the full potential of our company with the right people to get us there



Reduced Anxiety

Ease the stress and confusion of decisions with real data and clear frameworks



Data Insights

Recommendations and strategy informed by research and data rather than just creative instincts



Product Quality

Access the best people, resources, and thinking in the industry



Simplification

Clarify how all facets of the brand and the business connect to and support one other



Reputational Assurance

Trust built through a documented, proven history of delivering work at a high level



Time Savings

Avoid wasting time on haphazard or ineffective strategies



Cost Reduction

Ability to get an incredibly high level of service that would otherwise be out of reach



Cultural Fit

The common set of values share with clients allows for strong collaboration and outcomes



Design & Aesthetics

Elevate our brand's look, feel, and communication to instill trust with our audience



Growth

Use improved brand clarity and strong direction to engage more customers and build loyalty



Reduced Effort

Remove the need to solve complex brand and marketing challenges on our own

Fast And Focused

To maximize efficiency, we keep our processes and methods lean so that we can put ideas into practice and learn from them as soon as possible

Evidence Over Ego

When it comes to decisions and recommendations, we use research, data, and an outside perspective to inform creative ideas and provide an objective point of view.

Excellence Through Empowerment

Our goal isn't just to deliver great work but to share how things work. We want provide resources, tools, and knowledge to encourage success even beyond our engagements.

Collaborators At Heart

Our best work and best relationships have always come from openly sharing ideas and working on challenges together.

Swooping in and dropping off a solution (even a good one) rarely works.



**What
Makes us
Different ?**

Come Partner with us.

Small and Medium-Sized Business Founders

SITUATION

Want to reach a new level of growth for our business

MOTIVATIONS

Better understand the needs of our customers

Get clarity on what makes our business unique within a noisy, competitive marketplace

Ensure everyone on our team is aligned and empowered to make good decisions

Make sure the business is serving our overall vision and mission

OUTCOMES

Create stronger product/market fit between our offerings and our target audience

Improve our position and ability to communicate about our value from sales meetings, to investor presentations, and with customers

Limit dependency on leadership as the sole decision makers and extract more value from our team

Know that our efforts are building toward something valuable that serves both our business goals and personal lives



Our Purpose

Fuel brands to uncover and communicate their unique value.

Our Mission

Elevate businesses with data-driven branding that creates clarity for teams and alignment with what customers value.





GROW PLAN
WITH SWAPNIL & VIJAY

**READY.
SET?
GO!**

Swapnil Jain
+91 902 426 1609

Vijay Singh Shekhawat
+91 982 905 1769

growaplan@gmail.com